

MBA - PUBLIC SYSTEMS, BATCH 2018-20

(2 YEARS FULL TIME, UNIVERSITY OF CALCUTTA)

HEALTHCARE AND HOSPITAL MANAGEMENT

PLACEMENT BROCHURE | 2019-2020



**HEALTHCARE MANAGERS
ARE BORN HERE**



Estd. 1953

IISWBM

"Our graduates nurture and build companies"



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From the Director's Desk

*D*ear potential recruiters,

As you are aware, IISWBM was constituted on 25th April 1953 under the joint initiative taken of the University of Calcutta, the Government of West Bengal, the Government of India and the captains of Industry as the first B-School in India. In a rare gesture to an academic institute, the Government of India released a Commemorative Postage Stamp on IISWBM, on 25th April 2004 in New Delhi. With a glorious past and a bright future, the IISWBM continuously strives to achieve excellence in all its endeavours. The Institute boasts of state of the art infrastructure, strong faculty based successful alumni, excellence hostels, and rich library and placement records. The Master of Business Administration (MBA) in Public Systems Management, controlled and regulated through University of Calcutta, is one of the most sought after programme of the Institute. The Department of Public Systems Management seeks to provide the best possible opportunities to its students and its disseminates all the pertinent knowledge, skills, attitude and values required to produce a successful manager of public system in the field of Environment, Energy, Transport and Logistics and Healthcare.

The IISWBM regularly upgrades its syllabi to keep pace with the changing need of the corporate world and global business scenario. The current batch of MBA Public System Management (PSM) students have gone through rigorous academic training, leadership ventures and internship with leading firms. They are now well prepared and fully equipped to serve corporate bodies, industrial houses, utility providers and R&D establishment and contribute to the growth of the institutions they are taken in.

As the head of the institution, I invite you to interact with my students, evaluate their potential and provide them with the opportunity to work in your organization. I am sure they will prove to be an asset to your firm and finally to the country. I thank you for your sustained support in the making of productive citizens of the country. I am sure the unique bondage the IISWBM holds with you, will grow stronger and deeper with each passing year.

Prof (Dr) Rajagopal Dhar Chakraborti
Director

From the Desk of HOD, MBA - Public Systems



It is indeed a great pleasure to introduce the students of MBA in Public Systems Management course, who are into specializing in the areas of Energy Management, Environment Management, Healthcare & Hospital Management and Transportation & Logistics Management.

Students from various disciplines, who have joined the MBA in Public Systems Management course in 2018 have already shown their academic skills. During their two years stay, they are encouraged to expand their knowledge-base, interact with industries and also participate in extracurricular activities. Such activities have led the students towards an all inclusive and sustainable growth. They now form a strong resource base for the corporate sector, consulting firms and NGOs and other areas that they may choose to work for.

I am sure that they are ready to embark upon a management career and I wish them well.

DR. JHUMOOR BISWAS
Head – Department of MBA - Public Systems Management

About IISWBM



India's first B-School, Indian Institute of Social Welfare and Business Management (IISWBM), is a name that weighs abundant in legacy.

From the choicest alumni bandwagon to the grandeur of the building stature at the educational hub of Kolkata, the Institute is stately in ways more than one and was constituted on 25th April 1953 by a resolution passed by the Senate of the University of Calcutta. This was the culmination of the joint initiative taken by the University of Calcutta, Government of West Bengal, Government of India and the captains of the industry in India to set up for the first time a management education institute in India, a concept alien to many in the educational fraternity at that time.

The Institute has successfully crossed its Diamond Jubilee Year, signifying over 60 years of an eventful journey in management education in India. IISWBM was thus established by Dr. B.C. Roy, the then Chief Minister of West Bengal as its Founder- President and Prof. D.K. Sanyal as the Founder Director.

Government of India, Department of Posts in recognition of 50 years of glorious existence of the first B-school in the country released a Commemorative Postage Stamp on IISWBM, on 25th April 2004 in New Delhi.

The Institute stands firm on its three pillars:

- Quality of faculty, that consistently ranks highest amongst premier B-Schools in terms of Intellectual Capital.
- Learning environment – the faculty members are dedicated to the development of its students and the Institute and regularly engage themselves in research and project work. Several faculty members have won prestigious awards over the years.
- Successful Alumni spread across the globe.

IISWBM has tested the seasons of time to raise itself as a respectable brand name that generates overwhelming response even today.

Infrastructure

Classroom

The spacious air-conditioned classrooms are well equipped with Smart boards, LCD multimedia projector etc. and properly maintained to cater to the academic requirements of the students. The seminar rooms possess all the necessary amenities so that ideas can be exchanged between the students and faculty and even members from other institutes or corporate houses

Central Library

The Central Library was started along with the establishment of the Institute in 1953 in order to cater to the academic and research needs of the faculty, research scholars, students, officers and non-teaching staff. Since then, the Institute Library has gone from strength to strength to live up to the expectations of its users. Central Library has open-access facility for the members. It provides lending, reprographic and bibliographic and other services to the students, faculty and other scholars.



The books in the Library are arranged according to the DDC numbers mainly on specialized subjects on Management, Social Welfare, Industrial safety, Transport, Environment, Energy, Health Services, Economics, Mercantile and Labour Law, Bio-Informatics, Sports and Intellectual property etc. The Library subscribes a good number of foreign as well as Indian periodicals and journals. The Library also has e-journals and e-books for the benefit of the users. The Central Library has already implemented the bar-code based circulation system. The members can also search the OPAC through our MIS system. The Institute subscribes to the database Prowess and Crisil



Computer Centre

The Computer Centre of the institute is housed on the first floor. It has all the state-of-the-art resources in place to facilitate the academic and administrative activities of the institute. Apart from providing high end academic support to the students, it also provides leased line Internet connectivity, through wireless and wired LAN. Students have access to continuous free Wi-Fi facility at the Institute

Hostel

The Institute provides safe, separate, well-furnished and comfortable hostel facility to both boys and girls outstation students, subject to availability of seats. Girls Hostel with a capacity of 42 seats and Boys Hostel with 19 seats are situated adjoining to the institute campus. In addition institute may arrange for interested students in obtaining paying guest (P.G.) accommodation



Language Laboratory

The Institute has a Web Assisted Language Laboratory to support students in the language learning process. Innovative interactive tools such as digital multimedia control, wireless headsets and microphones are provided not only to enhance language teaching but also to enable instructors accomplish continuous assessment and grading of students' performance.

The facilities in the Language Laboratory allow students to listen to model pronunciation and diction, practice by repeating and record the same, which allows students to compare with the model and conduct self-assessment

Canteen/Gymnasium

The Institute has a canteen facility offering a variety of healthy cuisine at reasonable and affordable rates. It is essentially a student's zone with free Wi-Fi facility.

The Institute also maintains a well-equipped gym with all modern equipments and a trainer to guide and encourage students to work out daily at the Institute

Auditorium

The auditorium boasts of a well-designed stage and an audiovisual screen. It is the perfect platform for meetings, stage shows and interactive sessions. The screen complements any kind of audio-visual communication with amplifiers, speakers and an installed projector

Conference Room

The conference rooms have been constructed on the most modern lines with audio-visual aids. The facility of video conferencing makes it even more industry friendly with the scope of uninterrupted. The conference rooms have in-built speakers to make the conversations distinctly audible. The cordless microphones help the speakers to interchange ideas

Communication and Soft-Skills Training

The Institute encourages its students to undergo training in communication and soft-skills to improve their presentation and articulation skills through its Soft-Skills Development Department as it is felt that it complements technical skills and knowledge





DIRECTOR

Prof. (Dr.) Rajagopal Dhar Chakraborti, *MA, M.Sc, Ph.D*

DEAN

Prof. (Dr.) Soma Roychowdhury, *M.Sc. (stat), Ph.D*

HEAD OF DEPARTMENT

Dr. Jhumoor Biswas, *M.Sc., M.Tech., Ph.D*

PROFESSORS

Dr. B.K. Choudhury, *B.E., Ph.D*

Dr. Chinmoy Jana, *M.Sc., M.Tech., Ph.D. Head – MBA*

Dr. K.M. Agarwal, *Ph.D*

Dr. Sudeepa Banerjee, *MBA, Ph.D., Head – Computer Department*

Dr. Madhumita Mohanty, *M.A., M.Phil, Ph.D (IIT,KGP), Head – MHRM*

Dr. P.K. Sikdar, *M.Sc (Cal), ICZM Dip. (UK), Ph.D (Cal), F.G.M.S. F.G.S (Ind), MMGI*

Dr. Sumati Ray, *M.Sc, MBA, Ph.D*

Dr. S.K Mallick, *B.Com, (Hons), C.A, Ph.D. (NYU) Head – M.Phil. & Ph.D. Programme*

Dr. Tanima Ray, *M.A. (C.U.), RTP (CSSSC), Ph.D (CU), PDGBM (IIM, Calcutta)*

ASSOCIATE PROFESSORS

Dr. Archana Sharma, *MBA, Ph.D*

Dr. Dipa Mitra, *Ph.D. (University of Calcutta)*

Dr. Dulali Nag, *M.A, Ph.D (US), Head – MSW*

Dr. Gairik Das, *ME, MBA (UK), Ph.D, Head – MRM*

Dr. Jayanti De, *M.A., M.Phil., Ph.D*

Dr. Sarbani Mitra, *B.Ed., PGDEnvM, PGDSA, MBA, Ph.D, Head – Fire Management*

Dr. Madhab Milan Ghosh, *M.com, PhD*

ASSISTANT PROFESSORS

- Mr. Ankan Banerjee, *M.A., PGDSM*
 Dr. Arindam Dutta, *B.E., M.Tech, Ph.D (Engineering)*
 Mr. Buddhadip Mukherjee, *MPMIR (Psychology, BHU), DSW (Calcutta), CoA (Mind Mapping), (PDC, Singapore)*
 Ms. Malini Nandi Majumdar, *MBA*
 Mr. Manjit Sarkar, *MBA (BU), FDPM (IIMK), UGC-NET*
 Ms. Piyali Sengupta, *M.Sc, PGDEM*
 Mr. Sandip Ghosh, *M.A., LL.B, MBA*
 Dr. Sanghamitra Sen, *MBBS,DLO, PGDHM, MBA*
 Ms. Sohini Banerjee, *LL.B (Hons), LL.M (University of Cambridge, UK)*
 Ms. Sona Banerjee, *MA (Education), PGD Mass Communication (JU), CELTA/RSA (Cambridge University)*
 Mr. Subhasis Ray, *M.Sat, M.Tech (Comp. Sc)*
 Dr. Surajit Chakraborty, *M.Sc (JU), Ph.D (BESU)*
 Dr. Soubarna Pal, *M.Sc (Cardiff University, UK), Ph.D (Cardiff University, UK)*

GUEST FACULTY MEMBERS

- Dr. Aniruddha Mukherjee, *MBBS (Cal), M.Sc. Medical Microbiology, Director—Clinical Services, Global Healthcare Services*

Placement Guidelines

- IISWBM follows One Company-One Student placement policy.
- Upon receipt of confirmation to participate, we encourage prospective recruiters to deliver Pre Placement Talk (PPT) on a mutual convenient date or share the details via mail.
- CTC disclosure prior to selection process is a pre-requisite.
- Profiles of interested and eligible candidates are shared with the company.
- During placement season, there could be a possibility of two or more companies conducting placement drive simultaneously. In such case, whichever company rolls out the job offer first shall get the candidate.
- In order to facilitate the recruitment process, Institute will provide the necessary infrastructure.
- Companies participating in the Institutes Placement Process may kindly note that delay in announcing/confirming the job offers, may result in the selected/shortlisted candidate being placed in another company.
- If an organization wishes to interview candidates for their Summer Internship, the Placement Cell will facilitate in organizing the same. Period of internship being two months (June-July).
- An organization is free to choose its criteria and method of selection.

Availability of Students for Joining : June' 2020

Course Overview

“The only equipment lack in the modern hospital.....is somebody to meet

You at the entrance with a smile & a handshake!” – Martin H. Fischer

HHealthcare & Hospital management is a dynamic and ever changing job that carries with it the opportunity to take on many different roles. The hospital administrators are usually responsible for the day to day operations of the hospitals.

We, the health professionals around the world are vowed to satisfy the unending demand for health services to serve the human population. The health of a population is also a distinct key issue in public discourse in every mature society often determining needs and development of the society.

Now-a -days the health care facilities are not only run by government sector but also by private business organizations. With days gone by, the business community around the world has recognized the need to strengthen its operational base with systematic and efficient management practices. New realities are placing pressure on healthcare industry. Rising cost, ageing population, rising consumerism, issues of safety and quality are some of the major concerns of present healthcare system. The industry is at a point, where they need to decide how the services could be delivered more effectively to reduce cost and extend its reach to all and thrive for quality. The challenge is to deliver highest quality care with lowest cost.

This is where, the healthcare managers are essential to the industry. They act as the bridge between the technical and medical staff of the system and the consumers of the system, ensuring there is smooth flow of patient care. The emphasis is on quality, efficacy, and cost effectiveness.

At IISWBM, the HEALTHCARE AND HOSPITAL MANAGEMENT course has been designed in such a manner so that it provides theoretical and practical knowledge to the budding healthcare managers to extend cost effective delivery of healthcare services in the industry.

The course is specially “tailor made” to include cultural understanding of health and well being, extent of socio-economic disparities, reach of health services and quality and cost of care and current biomedical understanding about health and illness.

A highly scientific and structured way is being boasted by IISWBM making learning and education a lively experience. Modern audio-visual aids are being used to make learning more interactive.

Case studies are assigned to the students to enable them to exercise the intellect and analytical ability in coming up with solutions to real life cases by applying their theoretical knowledge. Real life cases are also being used elaborately and interactively discussed in classroom sessions.

Role playing tasks are being assigned where the students are asked to enact plausible situations that may arise within the industry to provide an unforgettable learning experience to the students. Thus, we here at IISWBM have tried to inculcate all such attributes to help and produce ethical, ardent and debonair healthcare professionals.

Syllabus

Semester I	
Paper Code	Paper Name
MPSM 101	Management Principles and Practice
MPSM 102	Managerial Statistics
MPSM 103	Organizational Behavior
MPSM 104	Management Information System
MPSM 105	Business and Government
MPSM 106	Managerial Economics
MPSM 107	Management Science
MPSM 108	Management Skills and Ethos

Semester II	
Paper Code	Paper Name
MPSM 201	Marketing Management
MPSM 202	Research Methodology
MPSM 203	Human Resource Management
MPSM 204	Management Accounting and Finance
MPSM 205	Concept of Health and Diseases
MPSM 206	Planning and Organizing of Hospitals
MPSM 207	Development of Hospitals and Hospital Support Services
MPSM 208	Healthcare & Hospital Logistics and Stores Management

Semester III	
Paper Code	Paper Name
MPSM 301	Concept of Community Health and Epidemiology
MPSM 302	Health Care Delivery System
MPSM 303	Hospital Management Information System
MPSM 304	Quality Assurance in Hospital
MPSM 305	Legal Aspects in Healthcare Administration
MPSM 306	Financial Management in Healthcare Sectors and Health Economics
MPSM 307	Understanding Hospital Services - Group A
MPSM 308	Understanding Hospital Services - Group B

Semester IV	
Paper Code	Paper Name
MPSM 401	Marketing in Hospitals and Health Care Organizations
MPSM 402	Effective Communication in the Health Sector
MPSM 403	Health Insurance
MPSM 404	Health System Research and Health Project Management
MPSM 405	Project Work/Internship in the area of Hospital
MPSM 406	Dissertation paper in the area of hospital and healthcare
MPSM 407	Viva voce (Theory paper/Project/Dissertation) in hospital and healthcare

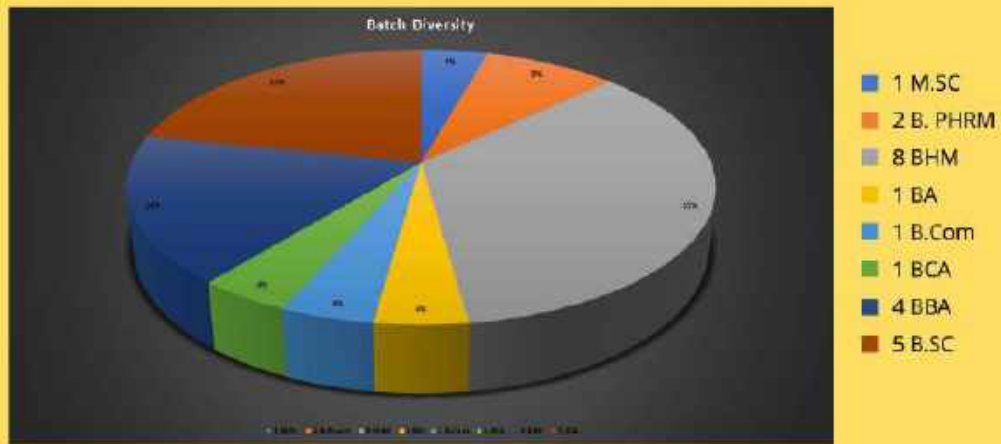
Seminars

The Healthcare and Hospital Management students, along with the faculty organized an elaborate event, like every year, on April 5, to celebrate World Health Day. The slogan for this year is 'Universal Health Coverage: Health for All.' Several presentations were conducted by the departmental students on raging issues like adolescent healthcare, nutrition of mother and child, health economics and so on. There was also an inter college quiz contest based on health, participated by several other famed healthcare administration institutions all over the city. The event is a singular major event celebrated by the department every year to mark the foundation day of WHO, which is on April 7.



Batch Diversity

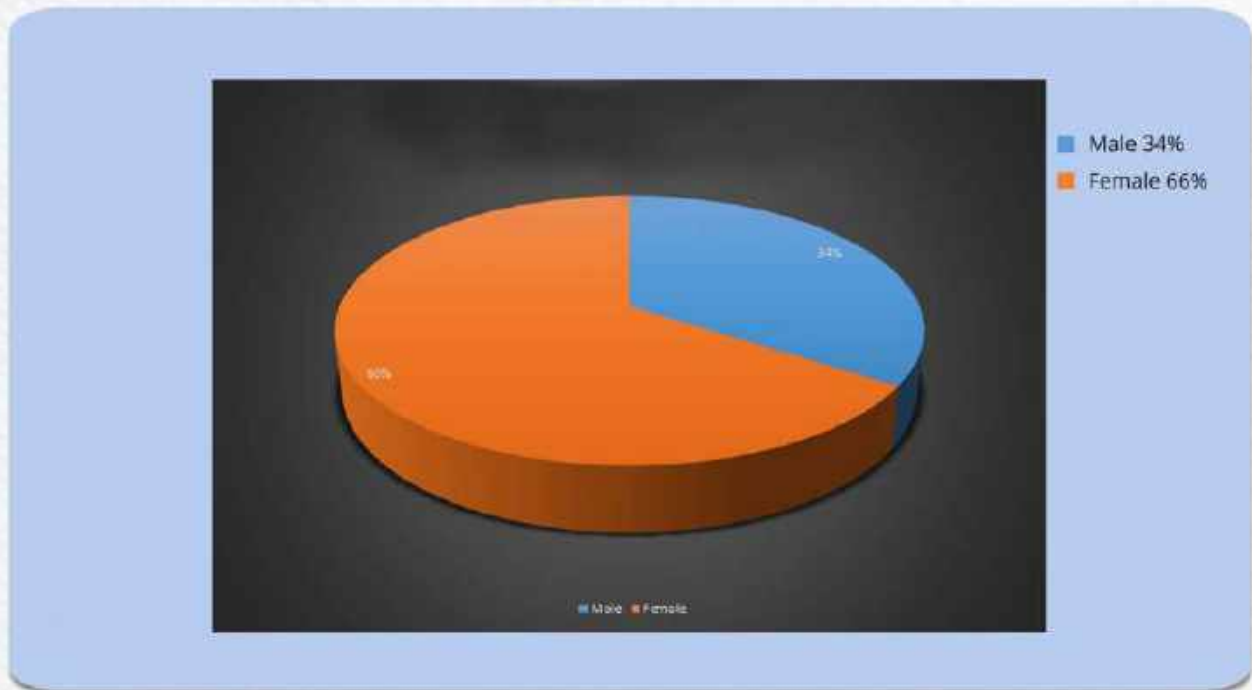
Distribution of Students According to Qualification



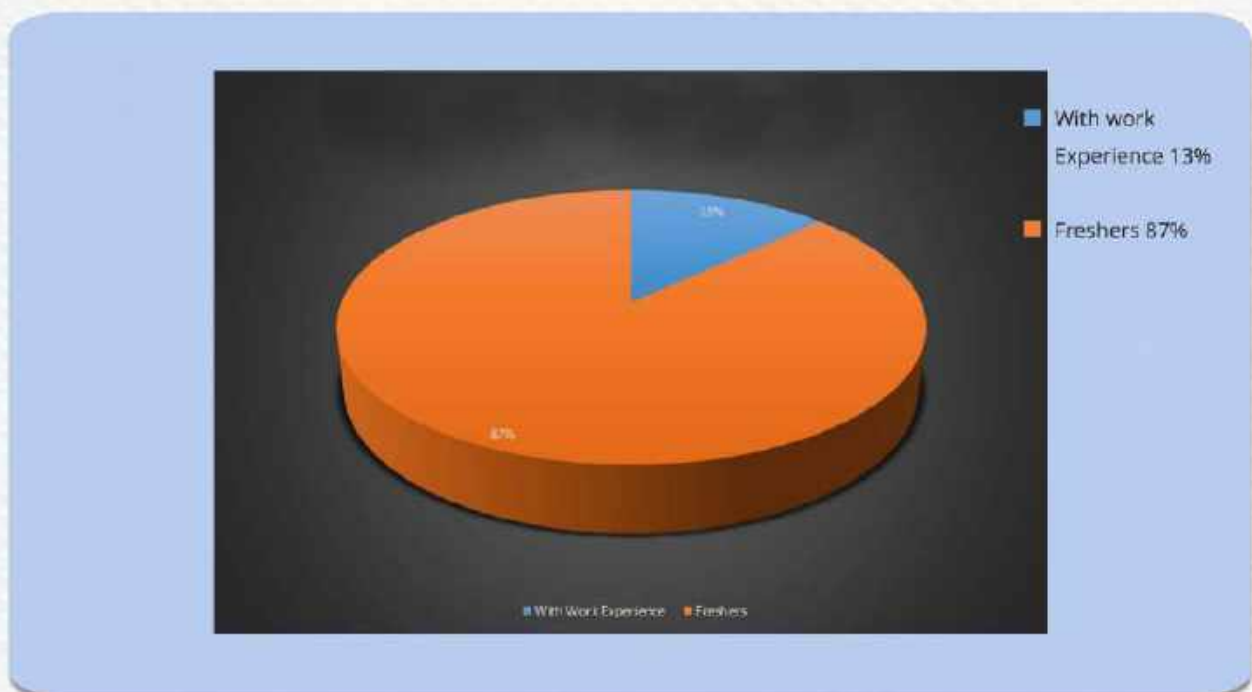
Healthcare & Hospital Management

2018-2020

Gender Diversity 2018-20



Work Experience 2018-20





DEBATRI DAS

Age: 23

Nationality: Indian

Institute / University: BHM (Bachelors in Hospital Management)

University: Guru Nanak Institute Of Pharmaceutical Science & Technology, Kolkata (MAKAUT)

Internship organization: NH Narayana Hospital, Barasat

Title: Effectiveness of retention of employees in a multispeciality hospital.

Work experience: Fresher

Skills: MS Office, CITA & DITA Certification

Attributes: Teamworker, Flexible, Quick Learner, Good Communication



DEBLINA BISWAS

Age: 26

Nationality: Indian

Institute / University: BHM (Bachelors in Hospital Management)

University: Guru Nanak Institute Of Pharmaceutical Science & Technology, Kolkata (MAKAUT)

Internship organization: Columbia Asia, Bangalore

Title: Employee Engagement

Work experience: Fresher

Skills: Ms Office

Attributes: Punctual, Leadership Ability, Quick learner, Good Communication, Hard working



INJAMUL HOQUE

Age: 22

Nationality: Indian

Graduation: B.Pharm

Institute / University: Bengal College of Pharmaceutical Sciences & Durgapur

Internship organization: Sursut Eye Foundation & Research centre

Title: A comparative approach on quality indicator in patient satisfaction along with patient safety analysis in IPD based on National Accreditation Board for Hospitals & Healthcare Providers (NABH) in the healthcare system.

Work experience: Fresher

Skills: Ms Office

Attributes: Flexible, Hard Working, Creative

Students' Profile



MADHURIMA ROY

Age: 24

Nationality: Indian

Graduation: B.Sc. (Bachelor of Science in Physiology)

Institute / University: Rammohan College

Internship organization: Woodlands Multispeciality Hospital

Title: A detailed study of the process of discharge of patients from IPD and methods of reducing the discharge time by eliminating Non Value added activities at a multispeciality hospital

Work experience: Fresher

Skills: MS Office

Attributes: Convincing Skills, Flexible, Good Communication



PRIYANKA

Age: 26

Nationality: Indian

Institute / University: BA (Bachelor of Arts)

University: R.J. Mahila College, Bihar

Internship organization: RN Tagore, Kolkata.

Title: A study on patient satisfaction in IPD

Work experience: Fresher

Skills: MS Office

Attributes: Hard working



PUBALI CHATTERJEE

Age: 25

Nationality: Indian

Institute / University: B.H.M (Bachelors in Hospital Management)

University: Techno India College, Saltlake

Internship organization: Desun Hospital & Heart Institute

Title: An analytical study on patient's satisfaction on OPD billing and registration waiting time in a multispeciality hospital

Work experience: 9 Months

Organization worked For: Charnock Hospital

Skills: MS Office

Attributes: Ethical, Good Communication/Interpersonal Skills, Meticulous, Teamworker.



RAKESH SHARMA

Age: 26

Nationality: Indian

Graduation: B.Sc. (Bachelor of Science in Physiology)

Institute / University: Vidyasagar College (C.U.), Kolkata

Masters: M.Sc. (Master of Science in Biotechnology)

University: Ballygunge Science College (University of Calcutta)

Internship organization: Desun Hospital & Heart Institute

Title: A study on the evaluation of compliance to infection control practices within the ICU of a Multispeciality Hospital

Work experience: Fresher

Skills: MS Office

Attributes: Charming personality, Ethical, Determination



SALMA PARVEEN

Age: 23

Nationality: Indian

Graduation: BBA(Hons.)

Institute / University: Gerge College of Management & Science

Internship organization: Desun Hospital & Heart Institute

Title: Study on patient's satisfaction on diagnostic services in a multi-speciality hospital

Work experience: Fresher

Skills: MS Office

Attributes: Punctual, Quick learner, Good Communication



SHOUMMO PROTIM BORMON

Age: 27

Nationality: Bangladeshi

Graduation: B.Pharm

Institute / University: North South University, Dhaka

Internship organization: Woodlands Multispeciality Hospital

Title: A Study of Patient Satisfaction in Outpatient Department (OPD) in Multi-Speciality Tertiary Care Hospital

Work experience: Fresher

Skills: MS Office

Attributes: Punctual, Leadership Ability, Quick Learner, Flexible, Hard Working, Creative

Students' Profile



SHUKLA BHOWMICK

Age: 24

Nationality: Indian

Graduation: B.Pharm

Institute / University: RN Tagore, Kolkata.

Internship organization: Hospital management system in IPD (Neurology dept).

Work experience: Fresher

Skills: MS Office

Attributes: Leadership Ability, Flexible, Hard Working



SIDDHARTH SOURAV

Age: 25

Nationality: Indian

Graduation: B.Sc. (Bachelor of Science in Biotechnology)

Institute / University: B.P. Poddar Institute of Management & Technology

Internship organization: R.N Tagore, Kolkata

Title: Recruitment & Selection in multispeciality hospital.

Work experience: Fresher

Skills: MS Office

Attributes: Leadership Ability, Flexible, Good Communication



SOURADEEP CHAKRABORTY

Age: 23

Nationality: Indian

Graduation: BBA

Institute / University: B.P. Poddar Institute of Management & Technology

Internship organization: R.N Tagore, Kolkata

Title: Waiting time for international patients in the Out patient department

Work experience: Fresher

Skills: MS Office

Attributes: Punctual, Leadership Ability, Quick learner, Good Communication



SOURJYA CHATTOPADHYAY

Age: 22

Nationality: Indian

Graduation: B. Com

Institute / University: Heramba Chandra College

Internship organization: Woodlands Multispeciality Hospital

Title: A study on patient satisfaction and hygiene standard maintained at the food and beverage department at a city based multispeciality hospital

Work experience: Fresher

Skills: MS Office

Attributes: Leadership Ability, Flexible, Hard Working, Creative



SUCHETA GHOSH

Age: 22

Nationality: Indian

Graduation: BBA (Hons.)

Institute / University: Institute of Engineering and Management

Internship organization: Woodlands Multispeciality Hospital

Title: Patient waiting time analysis in opd

Work experience: Fresher

Skills: MS Office

Attributes: Punctual, Leadership Ability, Quick learner, Good Communication, Hard working



SUCHETA SHEULI

Age: 24

Nationality: Indian

Graduation: BHM (Bachelors in Hospital Management)

Institute / University: NSHM Knowledge Campus, Durgapur

Internship organization: Woodlands Multispeciality Hospital

Title: Patient satisfaction in IPD

Work experience: 2.8 yr

Organization worked For: B.M. Birla Heart Research Institute

Skills: MS Office

Attributes: Leadership Ability, Flexible, Good Communication, Hard working

Students' Profile



SUKANYA BELEL

Age: 28

Nationality: Indian

Graduation: BHM (Bachelors in Hospital Management)

Institute / University: B.P. Poddar Institute of Management & Technology

Internship organization: NH Narayana ,Barasat

Title: Quality Improvement on fall risk assessment

Work experience: 4.5 yr

Organization worked For: Susrut Eye Research Foundation, Calcutta Heart Clinic and Hospital, Charnock Hospital

Skills: O level from NIELIT,MS office

Attributes: Determined,Dedicated,Punctual



SUKANYA ROY CHOWDHURY

Age: 22

Nationality: Indian

Graduation: BHM (Bachelors in Hospital Management)

Institute / University: Techno India College, Saltlake

Internship organization: Columbia Asia, Bangalore

Title: A study on importance of Induction programme

Work experience: Fresher

Skills: MS Office

Attributes: Flexible, Good Communication



SUMI SAMANTA

Age: 22

Nationality: Indian

Graduation: B.Sc. In Human Development

Institute / University: Viharilal College for Home and Social Science (University of Calcutta)

Internship organization: Columbia Asia,Salt Lake

Title: Analytical study on patient satisfaction and medical facilities provided during hospital stay by multispeciality hospital.

Work experience: Fresher

Skills: MS Office

Attributes: Punctual, Leadership Ability,Quick learner,Hard Working, Creative



SUPARNA SEN ROY

Age: 22

Nationality: Indian

Graduation: B.Sc. Botany (Hons.)

Institute / University: P.D. Womens College, Jalpaiguri

Internship organization: Columbia Asia, Salt Lake

Title: A Study of patient satisfaction towards OPD

Work experience: Fresher

Skills: MS Office

Attributes: Flexible, Good Communication



SUSHMITA MONDAL

Age: 25

Nationality: Indian

Graduation: BHM (Bachelors in Hospital Management)

Institute / University: NSHM College of Management & Technology

Internship organization: R.N Tagore, Kolkata

Title: Effectiveness of training and development programs in a multi speciality hospital.

Work experience: Fresher

Skills: MS Office

Attributes: Punctual, Leadership Ability, Quick learner, Hard Working, Creative



UPASANA DAS

Age: 21

Nationality: Indian

Graduation: B.Sc. In Human Development

Institute / University: Viharilal College for Home and Social Science (University of Calcutta)

Internship organization: Columbia Asia, Salt Lake

Title: Discharge time analysis for patients in the inpatient department of a multispecialty hospital

Work experience: Fresher

Skills: MS Office

Attributes: Determined, Dedicated, Punctual, Hard Working, Creative

Students' Profile



ZEBA MULLICK

Age: 22

Nationality: Indian

Institute / University: BHM (Bachelors in Hospital Management)

University: Future Institute of Engineering & Management

Internship organization: Columbia Asia, Bangalore

Title: Employee Satisfaction

Work experience: Fresher

Skills: MS Office

Attributes: Determined, Dedicated, Punctual, Good Communication



RAJIB KUNDU

Age: 38

Nationality: Indian

Graduation: BCA

Institute / University: Netaji Subhash Engineering College

Internship organization: Sursut Eye Foundation & Research centre

Title: Comparative evaluation of compliance with NABH standards on quality of eyecare delivery system of the community outreach programme of a city eye hospital and gap analysis between the standards and - available documentation in medical records & the entire operating process of the social welfare camp activities

Work experience: Fresher

Skills: MS Office

Attributes: Punctual, Leadership Ability, Quick Learner, Hard Working, Creative

Partial List of Recruiters



Partial List of Illustrrious Alumni

DR. MALA CHATTOPADHAY

Managing Director, Aaron Medical Services
Council Member, GLG Consultancy Services
Governing Body Member, St. Catharine's home

DR. MAHUA BASU

AGM Quality
Manipal Health Enterprises, Pvt. Ltd.

DR. ANIRUDHHA LAHIRI

Deputy Director
Zulekha Hospital, Sharjah, UAE

SHILPI MITRA

Lead HR
CK Birla Hospitals

DR. RUPALI BASU

Director & CEO
Woodlands Multispeciality Clinic, Kolkata

DR. SANGHAMITRA SEN

Assistant Professor
IISWBM, Kolkata

JOY CHAKRABORTY

COO,
Hinduja Hospital, Mumbai

ANNESHA NANDY

Manager Operations
Infigo Lifesciences, Mumbai

SUPARNA SENGUPTA

COO,
IQ City Medical College – Narayana Health,
Durgapur

SRIJITA MUKHERJEE

Deputy Manager HR
CMRI Hospital, Kolkata

CORPORATE RELATIONS CELL

PRITAM KAR

Placement Officer

Email: pritam@iiswbm.edu; mail2pritamkar@gmail.com

Handheld: +91 9871175189

Board Line No. : - 033 2241 3079 (Direct), 033 2241 3756 (Ext: 406)

VISHAL FRANCIS GAITANO

Senior Manager Placements

Email: vishalfrancis@iiswbm.edu

Handheld : +91 9748600403

ARINDAM MUKHERJEE

Placement Officer

Email: arindammukherjee@iiswbm.edu

Handheld : +91 9432538974

STUDENT PLACEMENT COORDINATORS



Rakesh Sharma

9432076330

7980440656



Deblina Biswas

9804599038



Since 1953

INDIAN INSTITUTE OF SOCIAL WELFARE & BUSINESS MANAGEMENT

Management House, College Square West, Kolkata 700 073

Phone: +91 (033) 2241-3756/5792/8694/8695/4023 7474

Fax: +91 (033) 2241-3975

Website: www.iiswbm.edu